

PROJECT DESCRIPTION

Overall objective: Contribute in ending malnutrition of children under five years of age, together with addressing the nutritional needs of pregnant & lactating women and adolescent girls.

Strategic Objective: Improve maternal and child nutrition through implementation of multi-sectoral approaches and strengthened nutritional governance in Nilphamari and Rangpur districts of Northwest Bangladesh.

JANO is replicating proven best practices and taking to scale innovative local governance models for better nutrition. The project is working at the district and sub-district levels, to support the effective implementation of the second National Plan of Action for Nutrition (NPAN-2). JANO is also working at union levels – building local government’s capacity for better nutritional planning, implementation and budgeting for these plans. JANO embraced the concept of multi-sectoral approach and working with the different nutrition sensitive government departments and also private sectors. The project is facilitating them to ensure their services at the community especially for the bottom of the pyramid. Project is also working with the community people for awareness raising about nutritional messages as well as available services around their communities.

EXPECTED RESULTS (ERs)

ER 1

Women and adolescent girls in communities, through Community Support Groups, are empowered to demand and utilize both nutrition-sensitive and nutrition-specific services.

ER 2

Coordinated and resourced sub-national and local government structures recognize, respond to, and are accountable to the demand of poor and marginalized communities.

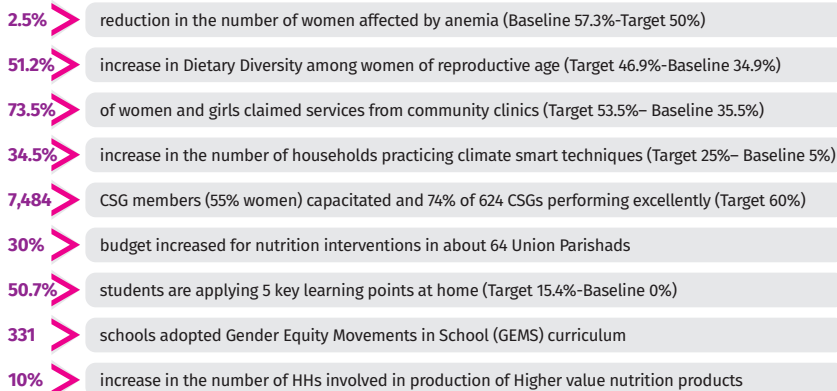
ER 3

Production and access to high value nutritious commodities and services are increased.

ER 4

Information and communication technology (ICT) platform is established at local level to connect relevant govt. departments and increase awareness of community people on nutrition interventions.

KEY INDICATORS ACHIEVED



Map of project location

BASIC PROJECT DATA

Sector: Food Security and Nutrition

Consortium partners:

- CARE
- Plan International Bangladesh
- Eco Social Development Organization (ESDO)

Duration:

- September 2018 – June 2024

Area of intervention:

- Two Districts (Rangpur and Nilphamari)
- 64 unions of 7 upazilas (Gangachara, Kaunia, Taraganj, Domar, Jaldhaka, Kishorgonj & Nilphamari Sadar)

Target population:

4.3 million population, Including Pregnant and Lactating Women, adolescent girls and children under 5

DRIVERS TO CHANGE

